

# Legislative Bill/Resolution

## 2007-2008 Legislative Session

### Senate Bill 118

relating to: advertising for prescription drugs.

#### Total Hours Of Effort On This Matter

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
2	52	23		77

#### Hours of Principals' Efforts on This Matter

##### Amgen

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
		1 (5%)		1 (1%)

##### Eli Lilly and Company

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
	4 (10%)	3 (15%)		7 (4%)

##### Pfizer Inc

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
	24 (10%)			24 (5%)

##### Pharmaceutical Research and Manufacturers of America

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
	12 (10%)	11 (10%)		23 (6%)

##### Roeschen's Omnicare

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
		8 (10%)		8 (3%)

##### Takeda Pharmaceuticals America

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
2 (1%)				2 (< 1%)

##### Wisconsin Broadcasters Association

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total
	7 (10%)			7 (3%)

##### Wisconsin Newspaper Association

2007 January - June	2007 July - December	2008 January - June	2008 July - December	Total

	5 (10%)			5 (2%)
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